**Pollack Broadcasting Company**   
1303 Southwest Drive - PO Box 509 - Kennett, MO 63857  
573-888-4616 - Toll Free 800-522-1055 - Fax 573-888-4890

Pollack Broadcasting is committed to protecting our user's privacy. To that end, we offer this statement to inform our users of how we define, gather and utilize personal information. We reserve the right, at our sole discretion, to change, modify or otherwise alter this policy at any time. Such changes and/or modifications shall become effective immediately upon the posting thereof. Your continued use of the site following the posting of changes and/or modifications will constitute your acceptance of the revised privacy policy.

We define personal information as information that includes a person's full name, address, telephone number, date of birth and/or email address or any other information that is tied to individually identifiable information that would allow someone to identify or contact you, unless stated otherwise herein or on the site. We can gather information on our users only by voluntary submissions.

We have taken steps to ensure that personally identifiable information collected is secure, including limiting the number of people who have physical access to its database servers, as well as electronic security systems and password protections, which guard against unauthorized access.

This site contains links to other sites. Pollack Broadcasting is not responsible for the privacy practices or the content of such web sites and these links are provided for convenience only.

We encourage users to be smart about choosing when, and to whom, to release information online.